

Next PDAA Lunch Program

Monday, April 11, 2016

DACOR-Bacon House
1801 F Street NW
Washington, DC

Panel on Paris climate change accord, details at right

- Cash bar 12:00 noon
- Lunch 12:30 pm
- Speaker 1:00 pm

\$35.00 members/\$42.00 non-members

Reservation deadline:
Tuesday, April 5, 2016

To reserve please return coupon on page 7, or reserve online at www.publicdiplomacy.org/

Annual Awards Celebration

The annual PDAA awards event this year is a brunch, on Sunday, **May 15, 2016** at the Fort Myer Officer's Club, starting at 12:00 noon. See pages 4 and 5. The deadline for reservations is Monday, May 9.

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April 11 PDAA Lunch to Feature Experts on Historic Paris Climate Change Accord

In celebration of Earth Day 2016, PDAA is hosting a discussion with two experts on the agreement reached by nearly 200 nations at the historic December 2015 Paris summit that will commit nearly every nation to lowering plant-warming greenhouse gases.

The lunch, to take place at the DACOR-Bacon House on April 11, will begin at noon with a panel commencing at 1 p.m.

The Paris Accord, as good as it is, only cuts the emission of greenhouse gases by half as much as is needed to forestall the 2 degrees Celsius increase in atmospheric temperatures that scientists warn could have a devastating effect – rising sea levels, droughts, water shortages, among others -- on our planet. Many experts believe that the Paris Accord should be viewed as just a framework for additional measures that will be required to set the earth on a more sustainable path.

We are very fortunate to have two speakers to address where we are headed globally in addressing climate change, what are the next steps after Paris, and what needs to be done in terms of outreach to help convince publics of the importance of moving rapidly to mitigate the effects of decades of policies that failed to integrate sound environmental science.

Our first speaker, Tim Lattimer, acting director of the State Department's Office of Global Change in the Bureau of Oceans and

International Environmental and Scientific Affairs, served as part of the negotiating team in the UN Framework Convention on Climate Change. He is a career foreign service officer who most recently served in Costa Rica as the Regional Environmental Officer for Central America and the Caribbean.



To give us an independent view, we are pleased to have Sarah Ladislav, director and senior fellow at the Center for Strategic and International Studies' Energy and National Security Program. An author and expert on the geopolitics of energy, energy security and climate

change, Ladislav is frequently called on to advise policymakers, testify before Congress, speak as an expert commentator before the press, and advise companies.

This PDAA lunch program will be held from 12 noon to 2 p.m., on Monday, April 11 at DACOR-Bacon House, 1801 F Street NW, Washington, D.C. Reservations are \$35 for members and \$42 for non-members. The deadline for reservations is **Tuesday, April 5**. You can reserve with a credit card at www.publicdiplomacy.org, or complete and mail the form on page 7 with your check.

French Embassy Visit Postponed

The visit and discussion at the Embassy of France announced at the last PDAA lunch program is postponed, with a new date to be determined soon. Watch your e-mail for details.

Photo: Oxfam East Africa

The Black King: A Story of Relationships

Cynthia Farrell Johnson

Public Diplomacy is all about relationships and collaborative activities. When I left the Foreign Service in 2005, I knew that PD skills picked up over the years would come in handy in my new art adventures. As long as I can remember, I have loved painting and crafts. While in the Foreign Service, I exhibited my art in the country of my assignment, in neighboring countries, and in the United States.



There was a Time (Cynthia Farrell Johnson)

When I returned permanently to the States in 1998, I began preparing for retirement, building a network of artist contacts, joining arts organizations, and learning as much as I could about the gallery and museum scene in the Washington metro area. Eventually, I began making cards and prints to sell at craft fairs and art markets along with

original works. I also got help putting up a website, and learned to use new marketing technologies.

As I got started, my older sister was one of my biggest boosters. She purchased cards and calendars, sending them to friends as holiday or birthday gifts. One day, out of the blue, I received an email from Clyde Moneyhun, an English professor at Boise State University in Idaho, asking me if I would illustrate a children's book. Coincidentally, I had just met with an art curator who thought I should illustrate picture books and I was mulling over how best to go about doing that when the message from Idaho appeared in my inbox!

I learned that Mr. Moneyhun's mother-in-law had received one of my calendars from my sister. It seems he had translated the story of *The Black King* from Catalan to English, and the author, Ponc Pons, wanted a new illustrator for the U.S. edition. Moneyhun and Mr. Pons looked at my web site, and decided to get in touch. The rest, as they say, is history. *The Black King* was published in November 2015 in time to go on sale at holiday markets.

Besides painting, exhibiting, and participating in art and crafts markets, I serve on the board of Silver Spring Town Center Inc. (SSTCi). It is like being the Cultural Affairs Officer for downtown Silver Spring. The mission of Silver Spring Town Center, Inc. is to provide a vibrant, inclusive and engaging community gathering place that enriches the lives of residents of the Greater Silver Spring area. SSTCi presents over 100 free arts and entertainment programs and events throughout the year in downtown Silver Spring, including its ever-popular blues festival.

A favorite activity is co-hosting the SSTCi Art Salon, which meets in the Kramer Gallery of the Civic Building. The next one is on April 20 at 6:30 p.m. Anyone interested in the arts and humanities is welcome to join. By volunteering on this board, I have learned a lot about the community, the local art scene, and politics in Montgomery County.

When I returned to the U.S in 1998, I explored the Washington area the same way I got to know my overseas posts. My focus was on the creative and business communities. Many of the relationships I began have blossomed into wonderful friendships. The transition from active duty FSO to full-time artist was virtually seamless, thanks to the PD skill of building purposeful relationships acquired over my years in the U.S. Information Agency. To see more of my art and learn about upcoming events, visit my website, www.cfjfinearts.com.

(Images continue on page 5)

President's Notes

Dear PDAA Members and Friends,

It was a great pleasure to see so many of you at our most recent PDAA luncheon program. Many of you have told me how much you enjoyed and learned from Michael McCurry's insights into the role of foreign policy in Presidential campaigns. I agree it was an outstanding and relevant program, and certainly one of our best attended.

Our April 11 program on climate change and next steps following the historic Paris Accords is no less timely. As the article on page 1 of the newsletter notes, both our State Department and CSIS speakers are experts on this topic. I look forward to seeing you for this important program.

Looking ahead, we have a wonderful end-of-year brunch planned for May 15 at the beautiful and historic Fort Myer Officers' Club in Arlington. Please see the announcement on page 4 of this edition of the newsletter for details. The brunch will be highlighted, as always, by the presentation of our awards for excellence in public diplomacy.

This event is always a great opportunity to get together with friends and former colleagues, enjoy good food, celebrate the approach of summer, and honor the outstanding achievements in public diplomacy of our awardees. I look forward to welcoming you to this event. If you wish to contribute to our PDAA Award fund, there is still time to do so.

Unfortunately, we have had to postpone our planned reception at the French Ambassador's residence, scheduled for April 25, because the Ambassador will not be available that evening. We are still working to try to arrange another event with the French Embassy and hope to be able to provide more information soon.

It is with sadness that we remember the passing of two former colleagues who contributed so much to the practice of public diplomacy. The first is Ambassador John Reinhardt, who during the Carter Administration was Director of USIA, renamed "USICA" (the U.S. International Communication Agency) during that time, in recognition of the importance of two-way communication in successful public diplomacy. The second is McKinney Russell, former Counselor of USIA and Minister Counselor for Public Affairs in the former Soviet Union and in China during the Tiananmen Square crisis, among other senior positions. The In Memoriam section of this newsletter includes remembrances of both for them.

I want to thank all of you who have renewed your membership and welcome our new members. It is not too early to look ahead to our next program year; please send us your ideas for programs and other ways in which we can make PDAA an even stronger and more relevant organization!

Best wishes,

Greta Morris
President, PDAA

Support the PDAA Awards Program

Elizabeth Thornhill

The annual PDAA Awards for Achievement in Public Diplomacy recognize the outstanding work conducted over the past year by members of the Foreign Service, Civil Service, Locally Employed Staff (LES), employees of binational centers and American Corners, and EducationUSA advisers. Since 1993, PDAA has presented 37 individual and group awards which draw valuable recognition to innovative public diplomacy successes around the globe. For a full list of awardees visit: www.publicdiplomacy.org/awards

These cash awards are supported in part by membership dues, but additional contributions by members enable us to maintain and possibly increase the size of awards, generally \$1,000.

As we look forward to the announcement of 2016 award winners at this year's May 15 brunch, (see page 4) please consider a contribution to strengthen the PDAA awards program and honor excellence in public diplomacy.

Donations can be made by check made out to PDAA Awards Fund and mailed to PDAA treasurer James L. Bullcock at 319 E Street SE, Washington, DC 20003. You can also contribute online with a credit card at www.publicdiplomacy.org/donate.

PDAA Annual Awards Program: Sunday, May 15, 2016

Janice Brambilla

This year, the annual PDAA social event and awards program will be a champagne brunch. The program offers our members, their spouses and guests the opportunity to reconnect with old friends and colleagues and expand their networks with new acquaintances. The event highlights the annual PDAA awards recognizing public diplomacy achievements. There will be a cash bar and the cost to attend is \$35.00 per person. Champagne is complimentary.

The program will be held at the Fort Myer Officers' Club located on one of America's most historic bases, the Joint Base Myer-Henderson Hall, 214 Jackson Avenue, Arlington, Virginia 22211. Telephone 703-524-0200. The event will be held in the Lamplighter Lounge, which is the first room you will see as you enter the Club. Food will be served in buffet style in an adjacent room.

The event starts at 12:00 noon and the buffet will begin at 12:30 p.m. A cash bar will be open at 12 noon to 2:30 p.m. and other drinks will be available. The program with remarks and the presentation of the awards will begin at 1:30 p.m.

Appropriate neat casual attire (excluding jeans) may be worn. Gentlemen are encouraged to wear jackets.

Menu: Hot and cold breakfast and some luncheon items including chicken and fish will be served. There will be stations to prepare pasta, waffles, and omelets and salads, fruit, desserts, and ice cream will also be served.

Getting there: Fort Myer has three gates. If you are driving, taking a cab, or walking onto the base you will need to enter the Hatfield Gate on Washington Blvd. at

2nd Street. There will be a vehicle inspection before being allowed access to the base and anyone attending the program will need to show a driver's license. There are signs that will direct you to the Officers' Club. The Security gate will have a list of individuals attending the event so it is **essential that you make a reservation** and provide names of individuals who may be joining you.



Free parking adjacent to the Club is available. The Club's website: www.jbmhwmwr.com provides driving instructions from various locations in the Washington D.C. area.

The closest metro stops are the Rosslyn blue and orange lines and the Clarendon and Virginia Square orange line all in Arlington, Virginia. Taxis will be allowed on the base to

take you directly to the Club. You can also consider carpooling.

Reservations: The cost for members and their guests is \$35.00 per person which covers all food, coffee, tea, and fruit juices. Cocktails, wine, and beer are extra. Champagne is complimentary. Reservations can be made online with a credit card at www.PublicDiplomacy.org or by mailing the form on page 5. The deadline for reservations is **Monday, May 9, 2016**.

Does Your Mailing Label Say [2015]?

Check the mailing label on your newsletter. If the label says **[2015]** after your name, then your membership in PDAA is due for 2016. Without your renewal, you will miss out on future copies of the *PDAA Today* newsletter and the quarterly membership directories, nor will your name appear in future directories. The cost: a low \$35.00 per year.

Renewing your membership is easy. You can renew online with a credit card at www.publicdiplomacy.org/membership or you can fill out the brief form on page 7 of the newsletter and send it with a check to PDAA's treasurer.

A Story of Relationships (Cont'd)



Brooklyn Sunset (Cynthia Farrell Johnson)

Welcome New PDAA Members

Robert GOSENDE 518-869-4285 robert.gosende@gmail.com	Amb. Adrienne O'NEAL 703-879-5908 adriennecasa@aol.com
Peter J. KOVACH 301-951-0143 pjkove@aol.com	Joan M. PLAISTED plaistedjm@yahoo.com
Layne LATHRAM 703-532-2203 laynel@hotmail.com	Tanya WARD 202-632-6344 tanya@tatesworld.com
William J. MCGUIRE 703-370-1353 wjguire@aol.com	

PDAA 2016 Annual Awards Brunch

Sunday, May 15, 2016
 Fort Myer Officers' Club
 Joint Base Myer-Henderson Hall
 Arlington, Virginia 22211

Reservations are essential; see page 4 for details. The deadline for reservations is **Monday, May 9, 2016**. Please complete the form below and mail with your check for **\$US 35.00** for each person to:

James L. Bullock, PDAA Treasurer

319 E Street SE
Washington, DC 20003
(Please send payments for this event only.)

___ No change in contact info; fill in name and date only

Name(s) _____

Street address _____

City/State/Zip _____

Telephone number _____

Email address _____

Date _____

Number of people _____ x \$US 35.00

Awards fund donation _____

Total amount enclosed: \$ _____

In Memoriam

- ◆ Ludmila Aleksandrovna Foster, 84, a retired USIA employee, died November 14, 2015 from a stroke in Alexandria, Virginia Emigrating from the Soviet Union, Ms. Foster joined VOA's Russian Service in 1974. Later she worked in the agency arranging U.S.-Russia exchanges, before retiring in 1996. She published numerous articles in Russian and American periodicals.
- ◆ Joseph N. Braycich, 93, a retired FSO in USIA, died January 11, 2016 in Brussels, Belgium. He joined the Foreign Service in 1962 after serving with the Marine Corps in WWII and working in education and the private sector. His service included postings in Yugoslavia, Germany, and Austria before retiring in Brussels, where he taught in the University of Maryland system. Mr. Braycich specialized as a press attaché and publications/exhibits officer.
- ◆ Frank Anthony Chiancone, 83, a retired FSO in USIA, died January 2. He lived in Washington, D.C. During his 29 years with USIA, assignments included Uruguay, Dominican Republic, Ecuador, Pakistan, Mexico, and Barbados. In retirement, he worked as an administrator of St. Stephen of the Incarnation Episcopal Church, and a volunteer child advocate. His passions included tennis and squash, which he continued playing into his 80s. Mr. Chiancone served in the Army during the Korean War.
- ◆ Arminta Burns, 78, the widow of FSO in USIA John Burns, died February 7. She lived in Lantana, Florida. Ms. Burns had lung cancer. She accompanied her husband on overseas postings that included Thailand, South Africa, Zimbabwe and Ethiopia. In semiretirement, Ms. Burns worked at the Lantana Public Library.
- ◆ Hal Davis, 91, a retired FSO in USIA who helped bring the agency into the computer age, died December 24, 2015. He lived in Palm Harbor, Florida. Mr. Davis retired in 1980. In the 1960s, he served many temporary foreign assignments to oversee computer equipment installation, and training of agency staff. In retirement, he was a U.S. Tennis Association official with certification as a chair and line referee. He officiated at many tournaments in the southeast and at the U.S. Open in New York. In WWII, he served with the Navy in the Pacific.
- ◆ John Hicks, 87, a retired FSO in USIA, died November 18 in Washington D.C. After Army service, he became the first African-American reporter for the St. Louis Post-Dispatch. In 1961 he joined USIA and was posted to Liberia, West Germany, and then as news editor of Voice of America's Arabic-language program in Greece. In Saigon, during the war, he edited a Vietnamese-language newspaper airdropped behind Vietcong lines. He retired in 1988.
- ◆ Frank Lattanzi, 82, a retired FSO in USIA, died of cancer on February 10, in Albuquerque, New Mexico. Mr. Lattanzi served with USIA for more than three decades at posts in Italy, U.K., Eritrea, Nigeria, Mexico, South Africa, and the Vatican, before retiring in 1991. He served in the Army during the Korean War.
- ◆ George Miller, a retired USIA photographer and publications officer, died February 24. He lived in Catonsville, Maryland. His photographs appeared in leading large-format glossy magazines. Life magazine, which ran a full page photo on the final page of each issue, published three of his photographs in that space. Mr. Miller provided photographs for many USIA magazines, and built up the agency's large collection of photos with publication rights. Assigned to USIS Hong Kong as Publications Officer in the early 1980s, he edited the first issues of "Jiaoliu," the Chinese edition of "Dialog," and he supervised the China Book Translation Program.
- ◆ Amb. John Reinhardt, 95, the first career diplomat to lead USIA, died of a stroke, February 18 in Silver Spring, Maryland. He was named director of USIA by President Carter in 1977. Joining USIA in 1956, he was named by President Nixon in 1971 as the first black U.S. ambassador to Nigeria., and assistant secretary of state for public affairs in 1975-77. Early in his USIA career, he served in Japan, the Philippines, and Iran. After retiring in 1980, Amb. Reinhardt served as acting administrator at the Smithsonian Institution's National Museum of African Art and then as the Smithsonian's acting assistant secretary for history and art. He also taught the University of Vermont. He served in the Army in WWII.
- ◆ McKinney Russell, 86, a retired FSO whose USIA career included major overseas posts, VOA, and as counselor of the agency, died February 17. He lived in Somerville, Massachusetts. Before his USIA career, Mr. Russell worked for Radio Liberty in Munich as a translator, reporter, editor, and finally newsroom manager (1955-62). His media positions with USIA included manager of VOA's broadcasts to Europe and USSR, and assistant director of Film and Television. Mr. Russell's overseas postings included Moscow, Beijing, Bonn, Madrid, and Brasilia. He was known for his linguistic skills, which included Russian, German, Chinese, and Portuguese. At the end of his career, Mr. Russell was diplomat in residence at the Fletcher School, and later a professor there. (He was interviewed as part of the oral history project of the Association for Diplomatic Studies and Training. The full transcript can be found at <http://www.adst.org/OH%20TOCs/Russell,%20McKinney.toc.pdf>)

PDAA membership for 2016 ... Check your mailing label for renewal status

- The annual membership fee for the Public Diplomacy Alumni Association is \$US35.00 and \$400.00 for a one-time lifetime membership. Renewals are collected annually by the first few months of the year. Because of the low fee, we cannot pro-rate memberships for a partial year.

- If your mailing label says **[2015]**, it is time to renew your membership for 2016.

Please complete the form below (indicate if any items are changed from before) and mail the completed form with your check to:

James L. Bullock, PDAA Treasurer

319 E Street SE _____ No change in contact info; fill in name and date only

Washington, DC 20003

Name(s) _____

Street address _____

City/State/Zip _____

Telephone number _____

Email address _____

Date _____

Membership type, please check one: New \$35.00 Renewal \$35.00 Lifetime \$400.00

Awards fund donation _____

Total amount enclosed: \$ _____

Or you can renew online at <http://www.publicdiplomacy.org/membership>

PDAA April 2016 luncheon program

April 11, 2016 - DACOR-Bacon House. 1801 F Street, NW, Washington, DC. See page 1 for program details.

Deadline for reservations: **April 5, 2016.**

Please complete the form below and mail with your check to:

James L. Bullock, PDAA Treasurer

319 E Street SE _____ No change in contact info; fill in name and date only

Washington, DC 20003

Name(s) _____

Street address _____

City/State/Zip _____

Telephone number _____

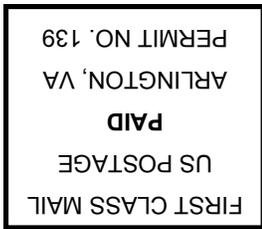
Email address _____

Date _____

Number of members/guests _____ x \$US 35.00 Number of non-members _____ x \$US 42.00

Total amount enclosed: \$ _____ **Please send payments for this event only.**

Or you can reserve online at www.publicdiplomacy.org



PDAA Today
Public Diplomacy Alumni Association
4521 N. 41st Street
Arlington VA 22207-2936

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Contributing writers: Janice Brambilla, Cyhtia Farrell Johnson, Amb. Greta N. Morris, Elizabeth Thornhill

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