

## Next PDAA Lunch Program

Tuesday, October 1, 2013

DACOR-Bacon House  
1801 F Street NW,  
Washington, DC

**Speakers:** Carla Koppell  
and Sharon Kotok

- Cash bar 12 noon
- Lunch 12:30 pm
- Speaker 1:00 pm

\$35.00 members and  
guests, \$42.00 non-  
members

**Reservation deadline:**  
Wed. September 24, 2013

To reserve please return  
coupon on p. 7, or  
online at  
[www.publicdiplomacy.org/](http://www.publicdiplomacy.org/)

## More PDAA Events

**October 15:** European  
embassy public diplomacy in  
the U.S. (see page 4)

**November 12:** Symposium  
on 60th anniversary of  
USIA, with Public Diplo-  
macy Council

**December 3:** PDAA lunch  
program, on partnering with  
USG agencies and NGOs

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# PDAA Today

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An association of public diplomacy professionals

## U.S. Gender Programs and Democratic Reforms the Topics of October 1 PDAA Lunch Program

Carla Koppell, Chief Strategy Officer at the U.S. Agency for International Development, and Sharon Kotok, who served as a Foreign Affairs Officer at the U.S. Department of State, will discuss "U.S. gender programs fostering democratic reform and social change" at the next Public Diplomacy Alumni Association luncheon program on Tuesday, October 1, 2013, at DACOR-Bacon House in Washington, D.C.

Koppell and Kotok will highlight steps the U.S. government is taking to promote women's empowerment; and describe how elevating the role and status of women – in education, the economy, political life, conflict resolution, and peacebuilding – leads to more prosperous, inclusive, and secure societies.

Carla Koppell is the Chief Strategy Officer at USAID. From April 2011 to May 2013, she served as USAID's Senior Coordinator for Gender Equality and Women's Empowerment and a Senior Advisor to the USAID Administrator, where she spearheaded enhancement of U.S. development assistance efforts to serve and empower women around the world. Previously, Koppell served as director of the Institute for Inclusive Security and the Washington, D.C. office of Hunt Alternatives



Carla Koppell (USAID)



Sharon Kotok (A. Kotok)

Fund where she worked to ensure that peace processes around the world involve women and civil society. Koppell has a masters degree from Harvard University Kennedy School of Government and a bachelor's degree from Cornell University.

Sharon Kotok began working to advance the status of women in 1988, when she joined the Bureau of International Organization Affairs (IO) at State Department, after 17 years in the Bureau of Administration. During her 20 years in IO, Kotok was an adviser and negotiator at United Nations meetings on advancing the status of women, promoting human rights, combating racism, improving the effectiveness of humanitarian assistance, and achieving food security.

Kotok retired in 2008, but returned to the State Department in 2009 in the Office of Global Women's Issues to work on the U.S. National Action Plan on Women, Peace, and Security.

This event takes place on Tuesday, October 1, 12:00 pm to 2:00 pm, at the DACOR-Bacon House, 1801 F Street NW, Washington, D.C. Reservations are \$35.00 for members and \$42.00 for non-members, and are due by **Wednesday, September 24**. You can pay with a credit card at **www.publicdiplomacy.org**, or complete and mail the coupon on page 7 with your check.

## Finding Community in Song

### Kathy Brion

On May 13, 1942, in the midst of a wrenching world war, the newly formed Cathedral Choral Society of Washington (CCS) performed its first concert at the Washington National Cathedral — Verdi's *Requiem*. Seventy-three years later — on October 20 — the CCS will fill the glorious Cathedral again with Verdi's dramatic *Dies irae*, this time with a chorus of 130. My alto voice will be one of them, celebrating in gratitude the unique opportunities I've been given to perform some of the world's greatest masterpieces as well as exciting new commissioned choral creations in Washington's most gracious sacred space.

Music (and dance) have always been part of my life. Throughout my 30 years in the Foreign Service, I tried my best to weave them both into whatever life I was living at the time. In Athens, it was Greek folk dancing lessons; in Cali, salsa dancing on the weekends and choral singing during the week with a fantastic group of leftist-leaning Colombian university students (who would not have given a USG official the time of day if she weren't singing in their alto section!).

I joined a church choir in Sao Paulo, a teeming city then of 14 million people, which gave me a musical and spiritual community that was a challenge to find in that megapolis. In between overseas assignments, I sought out chorus opportunities in D.C. (unofficially there are over 72 professional and volunteer groups in this area) first singing with the Oratorio Society of Washington for seven years, and later finding a welcome musical home with the CCS for the past 11 years.

"Music gives a soul to the universe, wings to the mind, flight to the imagination and life to everything" -- Plato. I

couldn't agree more. In our weekly Monday evening rehearsals and our season performances throughout the year, my mind and my soul do take flight, from the mundane, the troubling, the banal, the daily grind, to an ethereal place of transcendence, spirituality, creativity, and artistic excellence.



(Courtesy, Cathedral Choral Society)

We have sung the most notables — from Bach, Beethoven, Berlioz, Brahms, and Britten, through Handel, Haydn, and Hindemith, to Mahler, Mozart, and Mendelssohn. We have performed the world premiere of Dominic Argento's *Evensong* and of many choral pieces commissioned by the CCS for our annual Christmas concerts. It was "interesting" to pre-

sent the Washington premiere of Paul McCartney's one and only choral work *Ecce Cor Meum* (who knew??) and absolutely thrilling to sing Dave Brubeck's *The Gates of Justice* with the jazz genius, himself, performing on the piano, right in front of me! We have sung in Latin, Italian, German, French, Spanish, Old Church Slavonic, Hebrew, Norwegian, Czech, and Russian. And let me tell you that Siberian baritone soloist Dmitri Hvorostovsky is as gorgeous in person as he is on his CD covers!

It's concert day at 4 p.m. I am standing on the Cathedral's altar platform with 120+ fellow singers, waiting for the orchestra to tune and for maestro J. Reilly Lewis to take the podium. I look out over the heads of more than 1,500 loyal patrons and see the afternoon sun shining ever so gently and peacefully through the breathtaking Creation Rose window, and I am transported.

Designed by American master stained glass artist Rowan Le Compte and installed in 1976, the rose window incorporates more than 10,000 separate pieces of glass in a composition nearly 26 feet in diameter. If you haven't seen it in the late afternoon, you have missed one of

(Continued on page 3)

## Finding Community in Song (ctd.)

Washington’s brilliant jewels. And if you haven’t yet attended one of our performances in this glorious setting, I invite you to look at our 2013-2014 season, beginning with the Verdi *Requiem* on October 20. (Tickets are available at [www.cathedralchoralsociety.org](http://www.cathedralchoralsociety.org))

I am forever grateful that music (and now swing dance!) is such an integral part of my post-retirement life. But I’ve also been enriched by other opportunities over the past eight years: instructing new public diplomacy officers at FSI; teaching ESL to immigrants through Catholic Charities; reading to a darling third grader at Randolph Elementary School in Arlington, Virginia; and even learning something about retail through volunteer sales work at Ten Thousand Villages (TTV) in Old Town, Alexandria.

TTV is a fair trade retailer of artisan-crafted home décor, personal accessories, and gifts produced by more than 130 artisan groups in some 38 countries across the globe. With memories of my own travels through Latin America and Asia, I feel very much at home at TTV, and love sharing the beauty and the culture of the handcrafted articles we promote to the buying public. Visit us on King Street and keep us in mind for your holiday shopping at <http://alexandria.tenthousandvillages.com/>

## PDAA Membership Directory, Now Published Quarterly

Beginning in October, PDAA will start sending its membership directory four times a year to members. The directory will go in electronic (PDF) format to your e-mail address. If you have a spam filter, please allow **membership@publicdiplomacy.org** to send messages to your inbox.

For members not on e-mail, we will send you the annual printed directory in October. If you have e-mail, but prefer the annual printed directory rather than the quarterly electronic version, please call Alan Kotok at 703-534-8887.

To be included in and receive the 2013 directory, you must be a paid-up PDAA member. If your newsletter mailing label says **[2012]**, it means you need to renew your membership for 2013. You can renew at <http://www.publicdiplomacy.org/membership> or use the form on page 7.

## Welcome New PDAA Members

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## Everybody's Doing It: Public Diplomacy in Washington

In a PDAA first, Public Diplomacy Alumni Association and Embassy of Sweden will join forces on October 15 to sponsor a late-afternoon panel discussion of public diplomacy as practiced by three European embassies in Washington.

The panel discussion will take place from 4:00 to 5:30 pm at the House of Sweden, the beautiful home of the Embassy of Sweden, with one of the most active public diplomacy programs. The House of Sweden is located at 2900 K Street, N.W., on the Potomac River, next to the Washington Harbor complex near the Kennedy Center.

Panelists will include Gabriella Augustsson, Public Diplomacy and Press Counselor at the Embassy of Sweden; James Barber, Press Secretary and Head of Communications, Embassy of the United Kingdom; and Ilse van Overveld; Counselor for Public Diplomacy, Press and Culture, Embassy of the Kingdom of the Netherlands.

Michael Schneider, PDAA president and professor at the Washington campus of Syracuse University's Maxwell School, will moderate the panel and give closing remarks, followed by discussion and Q&A. The program will end with a reception and optional tour of the Embassy.

D.C.-area PDAA members can expect to receive save-the-date notes and e-vites from the Embassy in late September-early October. PDAA members from outside of the D.C. region who would like to attend the program should send a note via e-mail to Joe O'Connell at [joceara@verizon.net](mailto:joceara@verizon.net). Space is limited, so we urge members to register as soon as their e-vites arrive.

## President's Notes

Welcome back from myriad travels around the globe.

I've heard from or about so many PDAA members ventures abroad this past summer, some including WAE experience, most for personal enrichment; many for multi-generational family togetherness.

This fall promises to be very busy for PDAA:

October 1 - the first of our quarterly lunch-discussion gatherings, at DACOR-Bacon House: with Sharon Kotok, senior State Department official and Carla Koppell, senior USIAD official, both of whom have been leaders in promoting social reform through gender empowerment. They will discuss the transnational efforts, led by a vibrant NGO community and fostered by the USG.

October 15 – PDAA and the Embassy of Sweden will sponsor, at its beautiful embassy on the Potomac, a forum on other nations public diplomacy in the U.S.

November 12 – PDAA and PDC, and possibly other interested groups, will co-sponsor a symposium honoring the 60th anniversary of USIA and contemporary PD and looking at current challenges and future prospects.

December 3, PDAA's 2nd lunch/discussion will assay the potential for partnerships with other governmental and NGO institutions involved in education/training, exchange and cultural affairs.

If we can audio or video-record any of these events, we'll place these on our Web site for members outside the DC area to receive.

Speaking of the Web site, Alan Kotok has updated and re-formatted the site to make it more attractive and more user-friendly. Take a look at <http://www.publicdiplomacy.org/>. Readers' contributions are invaluable; please continue to send your reminiscences, articles on current endeavors, or use the site as a bully pulpit for your views on current issues.

The coming fall will certainly witness historic change, and we want to help the broad PD community better understand and communicate about the challenges of this time.

My best wishes.

Mike Schneider

## In Memoriam

- ◆ Arthur A. Bardos, 91, a retired FSO in USIA, died March 7 at his home in Chevy Chase, Maryland. He had heart problems. Mr. Bardos was born in Budapest and came to the U.S. when he was 17. In the Army during WWII, he was part of a group that operated mobile broadcasting teams that produced German-language programming aimed at German youth. He entered State Department's Foreign Service in 1951 and his postings included Austria, Vietnam, Guinea, Morocco, France, Belgium, Germany and Turkey. He taught at George Washington University from 1959 to 1961 and at the Fletcher School of Law and Diplomacy from 1981 to 1983. He retired in 1986. (See appreciation, page 6)
- ◆ David Burns, 84, a former FSO in USIA who later became an executive with the American Association for the Advancement of Science (AAAS), and who also founded a jazz band, died May 13 in Arlington, Virginia. He had an intracranial hemorrhage. Mr. Burns joined the Foreign Service in 1955, and his postings included Syria, Lebanon, Iran, Mali, Tunisia, Algeria and Morocco. After retiring in 1977, Mr. Burns became director of a project exploring climate change at AAAS. He retired a second time in 1990. Mr. Burns in 1972 founded the "Hot Mustard Jazz Band." He wrote freelance book reviews for a number of publications, including The Washington Post and the Wall Street Journal.
- ◆ Ervin Dehn, Sr., 95, a retired FSO in USIA, died October 26, 2012 in Ashburn, Virginia. He served in personnel and planning positions in the Agency. When he retired in 1973, he was chief of the Personnel Planning Staff. He started work at State in 1937 and joined USIA in 1953. Mr. Dehn was a Marine Corps veteran.
- ◆ Thomas J. Fitzpatrick Jr., 76, a retired FSO in USIA who served in Mexico, Yugoslavia, Venezuela, Spain and Brazil, died May 3 in Baltimore of complications from back surgery. After Navy service, he joined USIA in 1969, and retired in 1997. He hosted a St. Patrick's Day party wherever he was assigned.
- ◆ Tatiana Nikolaevna Kamendrowsky, 89, of Arlington, Virginia., a former Radio Liberty and VOA broadcaster, died July 9, 2013 in Dresden, Maine. The Leningrad native was taken prisoner during WWII. She was taken to Danzig, where she met and married Alexei Michailovich Kamendrowsky, a member of the Russian émigré Don Cossack Choir. They immigrated to the United States in 1946. In New York, she acted off-Broadway with the New Russian Theater, hosted a weekly Russian language radio program on WWRL and worked as an announcer for Radio Liberty. In 1974, Ms. Kamendrowsky began as a radio broadcaster for VOA, retiring in the early 1990s.
- She served for many years on the board of directors of the Literary Fund, a charitable organization helping Russian émigré writers and artists.
- ◆ Gary P. Keith, 54, an FSO in State Department with public diplomacy postings, died May 10 in Arlington, Virginia. He had amyotrophic lateral sclerosis. Mr. Keith had served as counselor for public affairs at the U.S. embassies in Chile, Dominican Republic, and The Netherlands. Before becoming an FSO, he arranged educational exchange programs at Meridian House International from 1985 to 1987.
- ◆ Robert "Pete" Lacock, 77, a retired FSO, died April 17, 2012, from myelodysplastic syndrome in Madison, Wisconsin. As an FSO in USIA, Mr. Lacock served in Geneva. His other assignments included Niger, Central African Republic, Germany, Romania, and Norway. He retired in 1999.
- ◆ Robert Don Levine, 88, a former FSO in USIA and later a press officer at the Treasury Department, died July 21 of pancreatic cancer. He was editor of the USIA Alumni Association newsletter from 1989 to 2004. He spent most of his professional life in public affairs work: 24 years in USIA before moving to Treasury in 1980. His USIA career began in 1955 at VOA, and joined the Foreign Service in 1960, with later postings in Geneva, France, Vietnam, and Cambodia. He was a Marine during WW II. Before USIA, Mr. Levine reported for INS in Paris and was editor of an English-language daily in Mexico City.
- ◆ David Nalle, 88, a retired FSO in USIA, died August 2 in Washington, D.C.. He had prostate cancer. In 1952 Mr. Nalle joined State Department and later USIA. His overseas postings included Afghanistan, Iran, Syria, Jordan, and the USSR. He retired from USIA in 1980 as deputy associate director. From 1983 to 1992, Mr. Nalle was founding director and later executive director of what is now the Alfred Friendly Press Partners program, which brings international journalists into U.S. newsrooms. He was the Washington editor of the journal Central Asia Monitor from 1993 to 2002. Mr. Nalle wrote about Middle East and Central Asian affairs and lectured and taught at Georgetown and American universities. He was a naval aviator during WWII.

*(Continued on page 6)*

## In Memoriam (ctd.)

- ◆ William Henry Rodgers, 96, a retired FSO whose early career included CAO postings, died February 23 in Sun City, Arizona. In 1950, he interrupted graduate studies to accept a State Department grant to serve as director of the Nicaraguan-American Cultural Center in Managua, and later served as director of the Guatemalan-American Institute. His USIA assignments included El Salvador, Peru, Chile, Argentina and Costa Rica. Mr. Rodgers retired in 1976. In Sun City, he taught Spanish, tutored, and recorded Spanish textbooks for the blind.
- ◆ Herbert Romerstein, 81, a retired U.S. government employee who worked six years for USIA, died May 7 in Rockville, Maryland, following a stroke. He lived in Clinton, Maryland. His 25 year government career concluded at USIA, where he was head of the Office to Counter Soviet Disinformation from 1983 to 1989. Before that, Mr. Romerstein was a House of Representatives staff member. In retirement, he wrote several books, mostly dealing with the Soviet Union.
- ◆ John "Jack" Edwin Sinton, 81, a retired FSO in USIA, died January 14 of natural causes. He lived in Inverness, Florida. He joined the Agency in 1972 and had postings to Mexico, Lebanon, and Philippines. He retired in 1996. Mr. Sinton served in the Army during the Korean War.
- ◆ Anne Smedinghoff, 25, a State Department FSO who served in public diplomacy positions, was killed by a road side bomb April 6 in southern Afghanistan. She grew up in the Chicago area and entered State directly after college. Her first foreign assignment was Venezuela, after which she volunteered for Afghanistan. Ms. Smedinghoff was to finish her Afghanistan assignment as a press officer in July, and was scheduled to study two years of Arabic before a posting in Algeria.
- ◆ Patricia Vogel, 86, a retired FSO in USIA, died January 4 in Lockhart, Texas. During her service, she served in India, Greece, Saudi Arabia, Rome, and several African posts. Ms. Vogel retired in 1983.

## Arthur Bardos Remembered

### Walter Roberts

I have lost a dear friend. Everyone who knew him lost a dear friend. Arthur was a unique man and the kindest and most helpful of men. He was highly intelligent and erudite. There was hardly a subject on which he was not informed. His memory was incredible.

Hungarian-born, he learned German as his second language. Indeed, his German was so good that he became an instructor in German at Harvard University. Not only did he speak German without a trace of an accent but his knowledge of German literature was phenomenal. He could talk about Goethe's *Faust* as intelligently as any expert in that field.

This perfect knowledge of the German language was used effectively by the US Army during the Second World War. In late 1944, during the Battle of the Bulge, Arthur commanded mobile broadcasting groups which addressed the German soldiers on the other side of the battle lines.

That language proficiency persuaded us in the State Department that Arthur might be an excellent choice to fill the position of radio officer in occupied Austria. Much is known about the role of RIAS (Radio in the American Sector), the American-run radio station in West Berlin during the occupation period. What is less known is that a similar station existed in the American occupation zone in Austria. There, as in Berlin, the Soviets had taken over the local network and the news disseminated from April 1945 onward was Soviet-made. The US responded by creating the Red-White-Red network with stations in Vienna, Linz, and Salzburg. The director was to be an American who knew German well. Arthur filled the bill and in the five years he was in charge of Red-White-Red he did an outstanding job. The station was well received in intellectual circles and Arthur highly respected in Austria.

While in Vienna, he joined the U.S. Information Agency in 1953 and served as a public diplomacy Foreign Service Officer in several American embassies around the world. One ambassador who previously had worked with him insisted that Arthur be assigned to his embassy.

Fluent in French as well, he was also detailed to the Voice of America as head of the French service, and thereafter two additional VOA assignments: one in charge of the African service and the other supervising the German service. What we all will most remember is his personality – a wise and gracious man who was liked and admired by all who knew him.

\* \* \*

Walter R. Roberts is former associate director of U.S. Information Agency. The essay is reprinted with permission from the May 2013 issue of the journal *American Diplomacy*.

## PDAA membership for 2013 ... Check your mailing label for renewal status

- If your mailing label says **[2012]**, it is time to renew your membership for 2013.
- The annual membership fee for the Public Diplomacy Alumni Association is \$US30.00 and \$300.00 for a one-time lifetime membership. Renewals are collected annually by the first few months of the year, and we cannot pro-rate memberships for a partial year. You must be a paid-up member to be included in and receive the 2013 member directory. (see page 3)

Please complete the form below (indicate if any items are changed from before) and mail the completed form with your check to:

**David Whitten,  
PDAA Treasurer  
4100 S. 16th St.  
Arlington, VA 22204**

\_\_\_ No change in contact info; fill in name and date only

Name(s) \_\_\_\_\_

Street address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone number \_\_\_\_\_

Email address \_\_\_\_\_

Date \_\_\_\_\_

Membership type, please check one: \_\_\_ New \$30.00 \_\_\_ Renewal \$30.00 \_\_\_ Lifetime \$300.00

Total amount enclosed: \$ \_\_\_\_\_

Or you can renew online at <http://www.publicdiplomacy.org/membership>

## PDAA October 2013 Luncheon Program

October 1, 2013 - DACOR-Bacon House. See page 1 for program details,  
1801 F Street, NW, Washington, DC.

Deadline for reservations: **September 24, 2013.**

Please complete the form below and mail with your check for **\$US35.00** for members and guests, and **\$42.00** for non-members to:

**David Whitten,  
PDAA Treasurer  
4100 S. 16th St.  
Arlington, VA 22204**

Please send payments for this event only. If there is no change in your contact information, you need only fill in names and date.

Name(s) \_\_\_\_\_

Street address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone number \_\_\_\_\_

Email address \_\_\_\_\_

Date \_\_\_\_\_

Number of members/guests \_\_\_\_\_ x \$US 35.00 Number of non-members \_\_\_\_\_ x \$42.00

Total amount enclosed: \$ \_\_\_\_\_

## Public Diplomacy Alumni Association Board of Directors

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